

# **Proposed Ballot Measure Z: Kids First Funding Amendment**

# Introductions: Pomona City Council



Mayor Tim Sandoval



Councilmember  
Debra Martin  
District 1



Councilmember  
Victor Preciado  
District 2



Councilmember  
Nora Garcia  
District 3



Vice Mayor  
Elizabeth Ontiveros-Cole  
District 4



Councilmember  
Steve Lustro  
District 5



Councilmember  
Lorraine Canales  
District 6

# Introductions



City Manager  
Dr. Anita Scott



Assistant to the City Manager  
Maritza Sosa-Nieves, MPA

# Why We're Here

Provide an update on the progress of implementing Measure Y

Introduce Measure Z: Kids First Funding Amendment that will appear on the ballot for the June 2, 2026, Primary Election



# Background on Measure Y

Approved by voters on November 5, 2024, General Election

Became effective January 1, 2025

Establishes “Pomona Fund for Children and Youth”

- Puts in place a 15-member Children & Youth Accountability Board
- Led by Children and Youth Department Director
- Fund use includes 11 categories for eligible programs

Designates an increasing percentage up to 10% of the unrestricted General Fund by FY 2030, above and beyond current youth programming of nearly \$17 million

# Progress on Implementing Measure Y

Measure Y ad hoc committee formed (comprised of staff and council)

- Developed policy to ensure timely and legal implementation
- Completed job description for Children and Youth Department Director
- Completed Accountability Board Application

## Next Steps

- Hire Director
- Select members for Accountability Board\*
- Develop funding application
- Perform a community needs assessment
- Ensure long-term financial success

\* Apply for the Pomona Fund for Children and Youth (Measure Y) Accountability Board at the following link: <https://netfile.com/bac/public/#/pmna/>



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# Ensuring Long-Term Measure Y Funding Success

Allocate monies from City's "annual actual unrestricted general-purpose revenues" (i.e., General Fund)

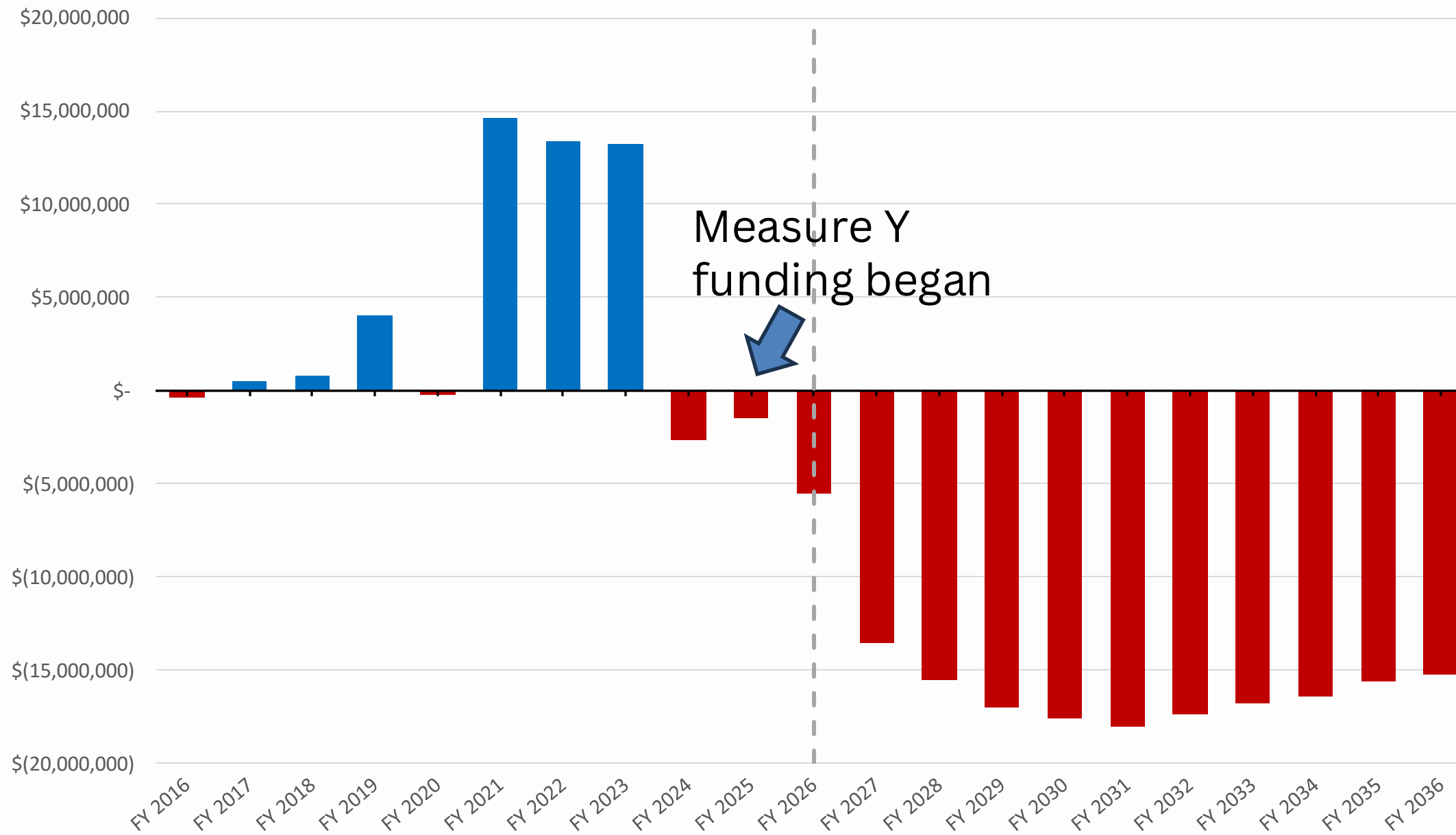
Contributions grow each year until they cap at 10% in FY 2030-31:

- 2% (Jan–June FY 2024–25)
- 5% (FY 2025–26)
- 6% (FY 2026–27)
- 7% (FY 2027–28)
- 8% (FY 2028–29)
- 9% (FY 2029–30)
- 10% by FY 2030–31 and every year after



# Affording Measure Y

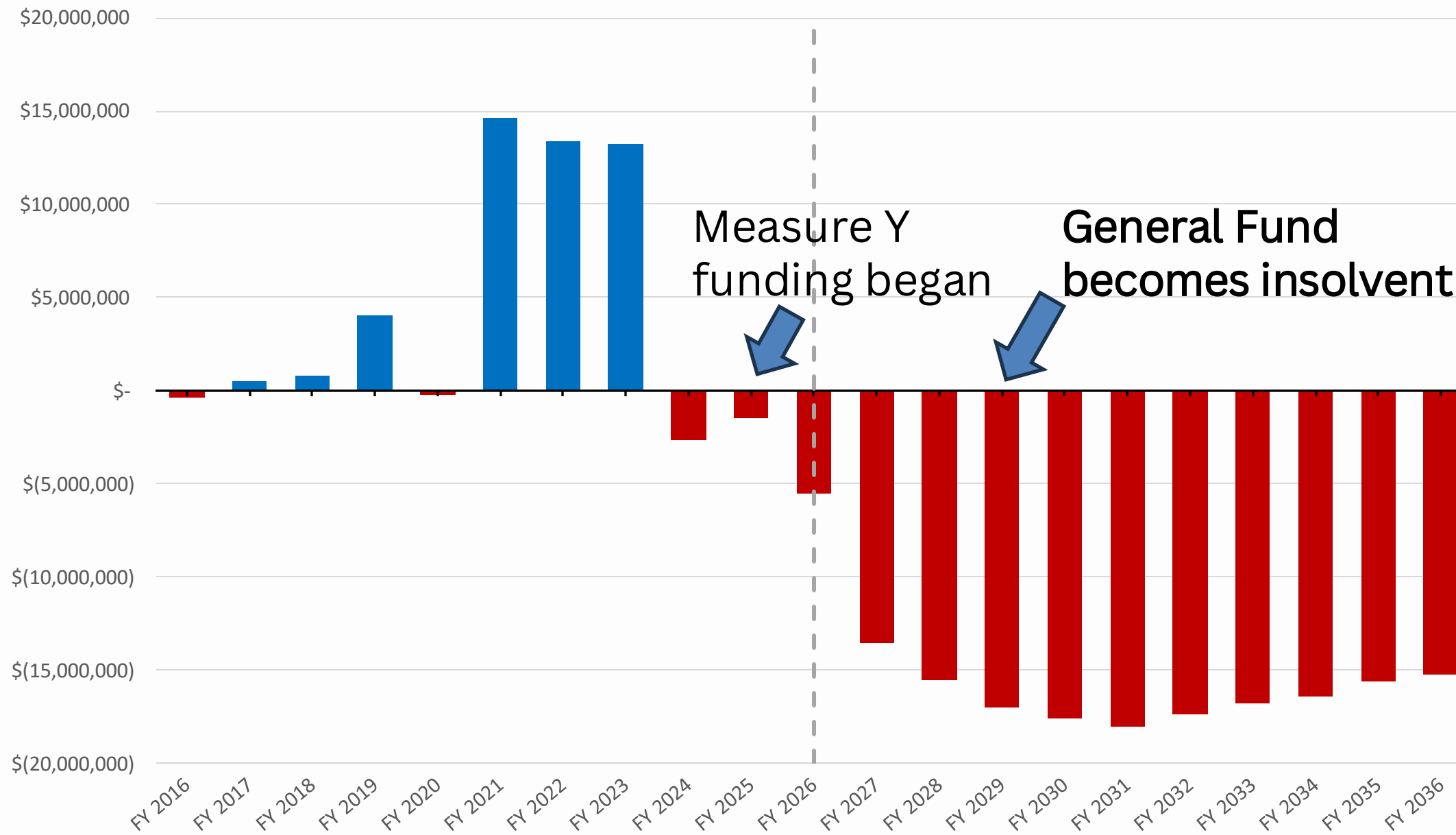
General Fund  
10-Year Prior and Baseline Forecast



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Without intervention, city services such as public safety, public works and community services would need to continue to be severely cut over the next three years.



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Without intervention, city services such as public safety, public works and community services would need to continue to be severely cut over the next three years.

There is a solution to fully implement Measure Y and maintain city services as they are today:

**Measure Z: Kids First Funding Amendment**

## What is Measure Z?

Measure Z: Kids First Funding Amendment addresses fiscal impacts and provides necessary legal and policy clarifications for Measure Y.

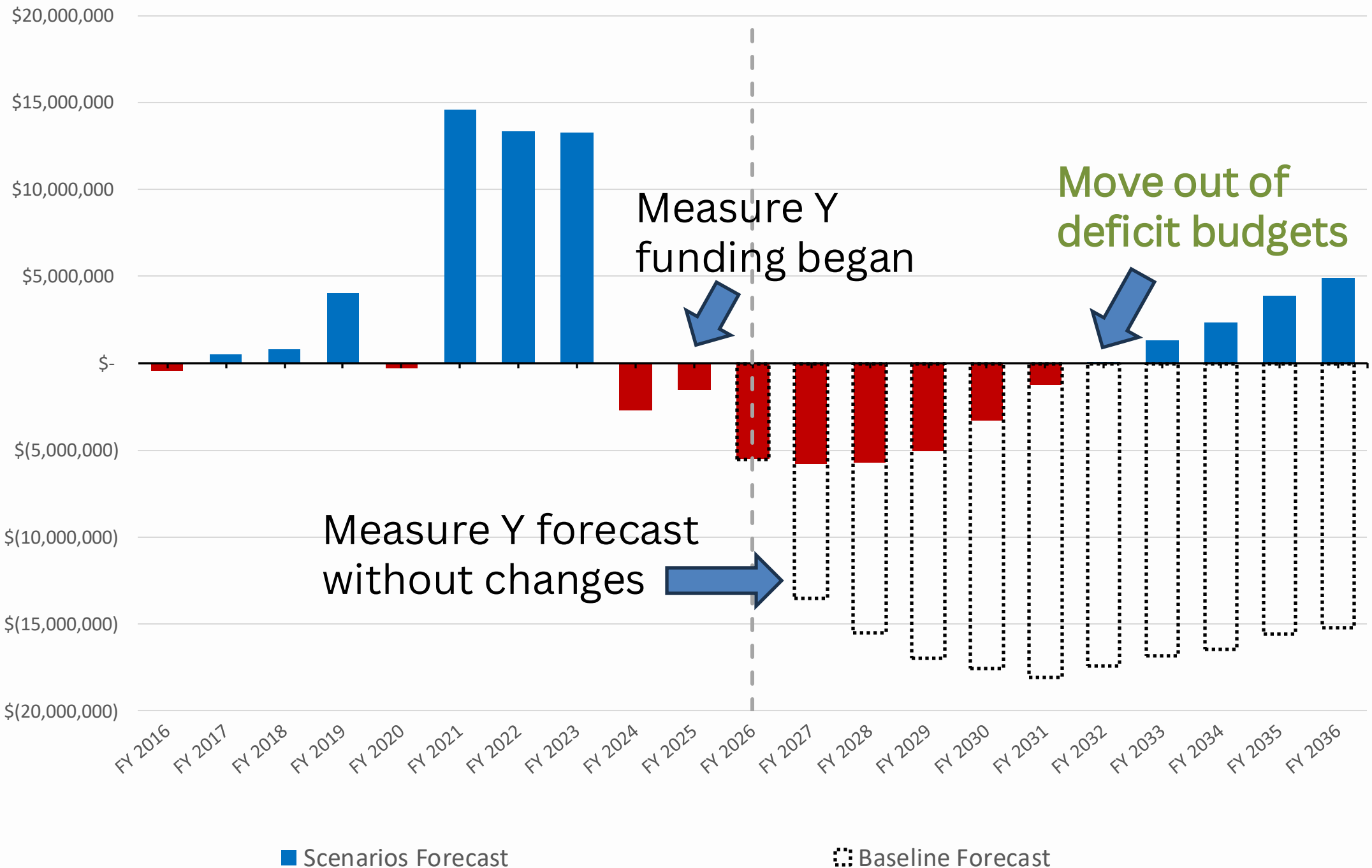
Shifts the contributions for Measure Y from the City's overall General Fund to California's local one-cent sales and use tax.

Other than the funding mechanism and necessary legal and policy clarifications, there are no other changes to the provisions of Measure Y.

# Amending Measure Y Funding

## General Fund

10-Year Prior with Modified Measure Z vs. Baseline Forecast



Shift to California's local one-cent sales and use tax moves the City out of deficit budgets by FY 2032-2033.

# What's Next with Measure Z?

Conduct community meetings in each City district.

In February, Measure Z goes before the City Council.

If the City Council passes the measure, it will appear on the ballot for the June 2, 2026, Primary Election.



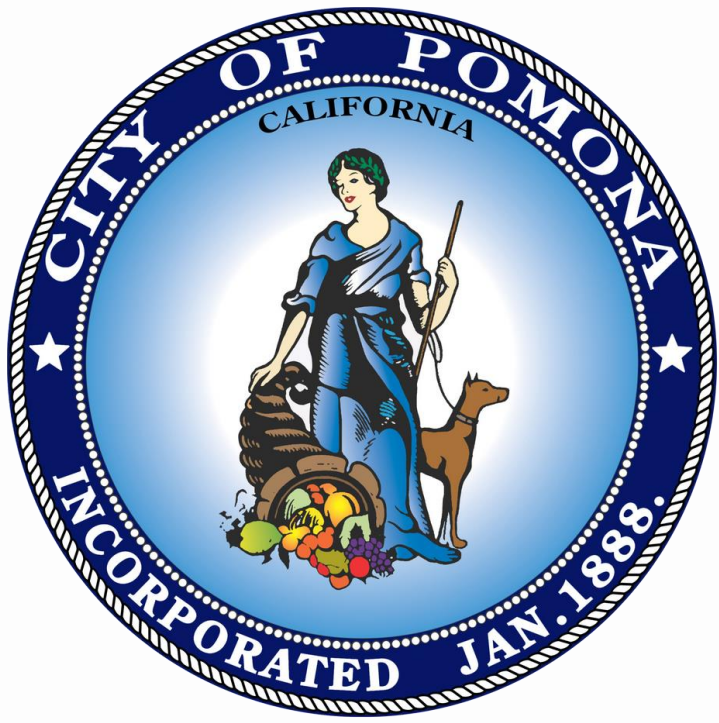
# Questions-Discussion Guidelines

Clarifying questions welcomed

Please keep questions or comments to 2 to 3 minutes

Please avoid any comments that advocate one way or another on tonight's topics





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**Questions and Discussion**